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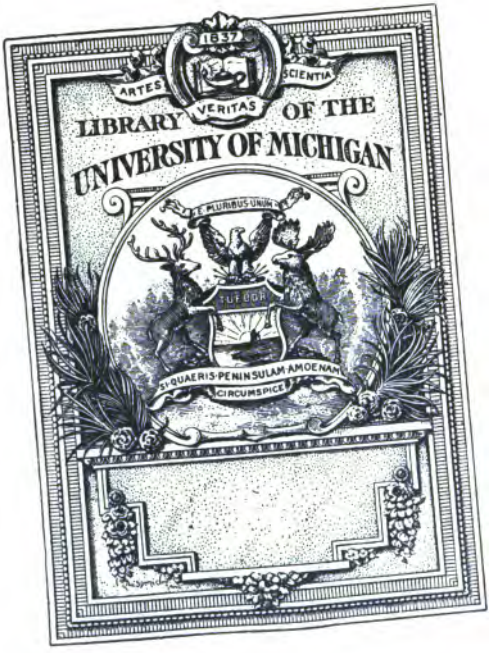
WHERE TO SELL MANUSCRIPTS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WHERE TO SELL MANUSCRIPTS

An Alphabetical and Classified List arranged for the Writer's Convenience

New York
THE HANNIS JORDAN COMPANY
Publishers

Copyright 1915
BY
MODESTE HANNIS JORDAN

INTRODUCTORY

THIS booklet has been carefully prepared, at the cost of much time and labor, and in intimate knowledge of the best markets for the literary worker. It is presented to the writercraft with the hope that it may be of practical service, a handy book of reference, suggesting material as well as directing where it may be submitted.

It is the plan of the company issuing this to get out each year a revised edition of WHERE TO SELL MANUSCRIPTS.

It is impossible in the limited space to describe the contents of each magazine listed, and often the titles suggest very well the style of material required. Those which have been selected for special and detailed description as to material used, will serve as examples of their kind and class, in a great measure.

The writer should not be discouraged through a rejection or two, or many rejections, in fact. Often he may seek an overcrowded market, and again there may be minor faults in his work which the editor may not have time to point out to him. The Literary Service of the company issuing this book, *The Hannis Jordan Lit-*

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erary Service, makes it its business to keep in close touch with all the markets, and through its departments of criticism and revision often does much to help the writer to bring his work up to a salable standard. The work of the Service has the endorsement of the leading editors and publishers, and as all fees are reasonable it is within reach of the many rather than the few, which is its aim to be. Its specialty is marketing literary material.

The Service is now complete in all its departments, and WHERE TO SELL MANUSCRIPTS is only one helpful branch of its many aids to writers.

DIRECTORY

of Periodicals, Book Publishers, Photoplay Companies, Song Publishers, Etc.

A

Adams Newspaper Service.....8 W. 40th Street, New York
Adventure.....Spring and Macdougal Streets, New York
Agricultural Epitomist.....Spencer, Ind.
Ainslee's.....79 7th Avenue, New York
All Story.....8 W. 40th Street, New York
American Baptist Publication Society.....Philadelphia, Pa.
American Boy.....Detroit, Mich.
American Homes and Gardens...443 4th Avenue, New York
American Messenger.....101 Park Avenue, New York
American Motherhood.....Cooperstown, N. Y.
American Suburbs.....132 S. 15th Street, Philadelphia, Pa.
American Sunday Magazine.....220 5th Avenue, New York
Argosy.....8 W. 40th Street, New York
Atlantic Monthly.....Boston, Mass.
Army and Navy Magazine.....141 W. 36th Street, New York
Associated Sunday Magazines..95 Madison Avenue, New York
American Journal of Nursing...42 W. 39th Street, New York
Automobile Topics.....1790 Broadway, New York
American Magazine.....381 4th Avenue, New York
Arts and Decoration.....434 Lafayette Street, New York
American Woman.....Augusta, Me.
American Home Weekly.....St. Paul, Minn.
American Theosophist,
Krotona, Hollywood, Los Angeles, Cal.
Alethian.....Huntington Avenue, Boston, Mass
Argonaut.....207 Powell Street, San Francisco, Cal.
All Outdoors.....145 W. 36th Street, New York
American Photography..221 Columbus Avenue, Boston, Mass.
Architectural Record.....119 W. 40th Street, New York
Appeal to Reason.....Girard, Kan.

B

Baseball Magazine.....70 Fifth Avenue, New York
Beacon.....25 Beacon Street, Boston, Mass.
Bellman.....South 6th Street, Minneapolis, Minn.
Benziger's Magazine.....36 Barclay Street, New York
Boy Life.....Terrace Park, Ohio

Boys' Magazine.....Smethport, Pa.
Boys' World.....Elgin, Ill.
Breeders' Gazette.....542 Dearborn Street, Chicago, Ill.
Blue Book Magazine.....State Street, Chicago, Ill.
Building Age.....239 W. 39th Street, New York
Buffalo Bill.....79 Seventh Avenue, New York
Bookman.....Fourth Avenue and 30th Street, New York

C

Canada West.....Winnipeg, Canada
Catholic Youth.....Milwaukee, Wis.
Catholic Standard and Times.....Philadelphia, Pa.
Century.....353 Fourth Avenue, New York
Chicago Magazine.....La Salle Street, Chicago, Ill.
Christian Advocate.....150 Fifth Avenue, New York
Christian Endeavor World,
Tremont Temple Bldg., Boston, Mass.
Christian Herald.....Bible House, New York
Christian Union Herald,
United Presbyterian Board, Pittsburgh, Pa.
Collier's.....416 W. 13th Street, New York
Congregationalist and Christian World,
14 Beacon Street, Boston, Mass.
Cook Publications.....Elgin, Ill.
Corn.....Waterloo, Iowa
Cosmopolitan.....119 W. 40th Street, New York
Country Life in America.....Garden City, Long Island, N. Y.
Country Gentleman.....Philadelphia, Pa.
Canadian Home Journal.....Toronto, Can.
Countryside Magazine.....334 Fourth Avenue, New York
Comfort.....Augusta, Me.
Copper, Curb and Mining Outlook.72 Trinity Place, New York
Churchman.....434 Lafayette Street, New York
Chicago Ledger.....Chicago, Ill.
Clever Stories.....New York City
Chatterbox.....Paternoster Bldg., London, E. C., England

D

Delineator.....Butterick Bldg., New York
Dial.....Fine Arts Bldg., Chicago, Ill.
Dramatic Mirror.....1493 Broadway, New York
Dixie Magazine.....Birmingham, Ala.

E

Edison Monthly.....Irving Place and 15th Street, New York
Etude.....1712 Chestnut Street, Philadelphia, Pa.
Everybody's.....Spring and Macdougal Streets, New York
Extension Magazine.....750 McCormick Bldg., Chicago, Ill.
Everywoman's World.....Temperance Street, Toronto, Can.
Every Week.....95 Madison Avenue, New York

Engineering Magazine.....140 Nassau Street, New York
Educator-Journal,
403 Newton Claypool Bldg., Indianapolis, Ind.
Educational Foundations.....31 E. 27th Street, New York

F

Factory.....151 Wabash Avenue, Chicago, Ill.
Family Herald.....Montreal, Canada
Farm and Ranch.....Dallas, Tex.
Farmer's Voice.....Masonic Temple, Chicago, Ill.
Farmer's Wife.....St. Paul, Minn.
Farm Journal.....Philadelphia, Pa.
Farm World.....30 North Dearborn Street, Chicago, Ill.
Field and Stream.....331 Fourth Avenue, New York
Forest and Stream.....128 Broadway, New York
Family Story Paper.....24 Vandewater Street, New York
Forecast.....56 W. 45th Street, New York
Farm and Fireside.....Springfield, Ohio
Fuel Oil Journal.....Houston, Texas
Farm, Stock and Home,
830 Hennepin Avenue, Minneapolis, Minn.
Forward .....Philadelphia, Pa.
Forum.....38 W. 58th Street, New York

G

Gleanings in Bee Culture.....Medina, Ohio
Green Book.....Heyworth Bldg., Chicago, Ill.
Grit.....Williamsport, Pa.
Good Stories.....Augusta, Maine
Gentlewoman.....649 W. 43d Street, New York
Good Housekeeping.....119 W. 40th Street, New York

H

Harper's Magazine.....Franklin Square, New York
Harper's Bazar.....119 W. 40th Street, New York
Harper's Weekly..Fourth Avenue and 20th Street, New York
Hearst's Magazine.....119 W. 40th Street, New York
Holland's Magazine.....Dallas, Texas
Home and Farm.....Louisville, Ky.
House and Garden.....Union Square North, New York
House Beautiful.....Boston, Mass.
Housewife.....30 Irving Place, New York
Home Magazine.....141 W. Ohio Street, Chicago, Ill.
Home Friend.....1411 Wyandotte Street, Kansas City, Mo.
Household.....800 Jackson Street, Topeka, Kan.
Household Journal and Floral Life,
903 Fairbanks Bldg., Springfield, Ohio

I

Illustrated Sunday Magazine..193 Main Street, Buffalo, N. Y.
Indiana Farmer.....Indianapolis, Ind.

Intermountain Farmer.....Boise, Idaho
International Syndicate.....Baltimore, Md.
Irrigation Age.....30 North Dearborn Street, Chicago, Ill.
Illustrated Companion.....96 Chambers Street, New York
Independent.....Publishers' Bldg., New York
International Socialist.....118 W. Kinzie Street, Chicago, Ill.

J

Joe Mitchell Chapple's News-Letter,
944 Dorchester Avenue, Dorchester, Mass.
Judge.....225 Fifth Avenue, New York
Junior Christian Endeavor World,
Tremont Temple Bldg., Boston, Mass.
John Martin's Book.....5 W. 39th Street, New York
Jewelers' Journal.....Cincinnati, Ohio

L

Ladies' Home Journal.....Philadelphia, Pa.
Ladies' World.....20th Street and Fourth Ave, New York
Leslie's Weekly.....225 Fifth Avenue, New York
Life.....17 W. 31st Street, New York
Live Stories.....79 Seventh Avenue, New York

M

Magazine of Wall Street.....42 Broadway, New York
McCall's Magazine.....236 W. 37th Street, New York
McClure Newspaper Syndicate..45 W. 34th Street, New York
McClure's.....251 Fourth Avenue, New York
Metropolitan.....432 Fourth Avenue, New York
Modern Methods.....111 Woodward Avenue, Detroit, Mich.
Modern Priscilla.....85 Broad Street, Boston, Mass.
Mother's Magazine.....Elgin, Ill.
Munsey Publications.....8 W. 40th Street, New York
Munsey Syndicate.....8 W. 40th Street, New York
Musical America.....505 Fifth Avenue, New York
Musical Observer.....Cooper Square, New York
Musical Advance.....33 W. 42d Street, New York
Motor Boat.....110 W. 40th Street, New York
Motor.....119 W. 40th Street, New York
Motor Boating.....119 W. 40th Street, New York
McBride's Magazine.....Union Square, N., New York
Mechanical Digest,
422 Livingston Avenue, Grand Rapids, Mich.
Masses.....2 W. 15th Street, New York
Mutual Magazine.....1841 Filbert Street, Philadelphia, Pa.
Mayflower.....14 Beacon Street, Boston, Mass.

N

National Food Magazine.....25 W. 34th Street, New York
National Magazine..944 Dorchester Avenue, Dorchester, Mass.

National Monthly.....Times Bldg., Buffalo, N. Y.
National Stockman and Farmer.....Pittsburgh, Pa.
New England Resorter.....Herald Bldg., Boston, Mass.
New York Herald Syndicate.....Herald Square, New York
National Sunday Magazine.....200 Fifth Avenue, New York
New Ideas.....233 S. 5th Street, Philadelphia, Pa.
North American Review.....171 Madison Avenue, New York
National Jeweler.....62 Maiden Lane, New York
National Geographic.....1 W. 34th Street, New York
Nautilus.....Holyoke, Mass.
Nation.....20 Vesey Street, New York
New Story.....79 Seventh Avenue, New York
Nick Carter.....79 Seventh Avenue, New York
National Sportsman.....Boston, Mass.

O

Oklahoma Magazine.....Oklahoma City, Okla.
Orange Judd Farmer.....Springfield, Mass.
Our Navy.....128 Broadway, New York
Outdoor Life.....1824 Curtis Street, Denver, Colo.
Outing.....141 W. 36th Street, New York
Outlook.....381 Fourth Avenue, New York
Out West.....Los Angeles, Cal.
Omaha Rural Weekly.....Omaha, Neb.
Our Dumb Animals.....Boston, Mass.
Overland Monthly.....San Francisco, Cal.

P

Park's Floral Magazine..326 W. Madison Street, Chicago, Ill.
Pearson's.....435 E. 24th Street, New York
Pennsylvania Farmer.....214 S. 12th Street, Philadelphia, Pa.
People's Home Journal.....23 City Hall Place, New York
People's Magazine.....79 Seventh Avenue, New York
Philadelphia North American Syndicate....Philadelphia, Pa.
Pictorial Review.....222 W. 39th Street, New York
Pierce Farm Weeklies.....Des Moines, Iowa
Polo and Clubman.....1 E. 42d Street, New York
Popular Magazine.....79 Seventh Avenue, New York
Prairie Farmer.....223 W. Jackson Boulevard, Chicago, Ill.
Primary Sunday School Teacher.....Elgin, Ill.
Puck..... 210 Fifth Ave., New York
People's Popular Monthly....801 2d Street, Des Moines, Iowa
Pilgrim Teacher.....14 Beacon Street, Boston, Mass.
Popular Science Monthly.....239 Fourth Avenue, New York
Parisienne.....331 Fourth Avenue, New York
Poetry Journal.....68 Pemberton Square, Boston, Mass.
Poetry.....543 Cass Street, Chicago, Ill.
Popular Photography...221 Columbus Avenue, Boston, Mass.

Photo Era.....Boston, Mass.
Presbyterian Publications,
Church and Gerrard Streets, Toronto, Can.
Physical Culture.....949 Broadway, New York

R

Ranch.....Seattle, Wash.
Recreation.....2 West 33d Street, New York
Red Book.....Heyworth Building, Chicago, Ill.
Register and Farmer.....Des Moines, Iowa
Road Maker.....Observatory Building, Des Moines, Iowa
Romance.....35 W. 39th Street, New York
Railroad Man's Magazine.....8 W. 40th Street, New York
Radiant Life.....2418 Clifford Street, Philadelphia, Pa.

S

St. Nicholas.....353 Fourth Avenue, New York
Saturday Blade.....500 Dearborn Street, Chicago, Ill.
Saturday Evening Post.....Philadelphia, Pa.
Scientific American.....233 Broadway
Scribner's.....597 Fifth Avenue, New York
Short Stories.....Garden City, Long Island, N. Y.
Smart Set.....331 Fourth Avenue, New York
Smith's Magazine.....79 Seventh Avenue, New York
Southern Electrician.....Atlanta, Ga.
Southern Ruralist.....Atlanta, Ga.
Suburban Life.....Harrisburg, Pa.
Successful Farming.....Des Moines, Iowa
Sunday School Times.....Philadelphia, Pa.
Sunset Magazine.....460 4th Street, San Francisco, Cal.
System.....Wabash Avenue and Madison Street, Chicago, Ill.
Snappy Stories.....35 W. 39th Street, New York
Southern Woman's Magazine.....Nashville, Tenn.
Strand Magazine.....1475 Broadway, New York
St. Paul Rural Weekly.....St. Paul, Minn.
Scientific Review.....419 First Avenue, New York
Spare Moments.....Allentown, Pa.
Spur.....389 Fifth Avenue, New York
Sports Afield.....Chicago, Ill.

T

Technical World..Drexel Avenue and 58th Street, Chicago, Ill.
10 Story Book.....520 W. Monroe Street, Chicago, Ill.
Texas Farm Journal.....Scanlan Bldg., Houston, Tex.
Texas Magazine.....Houston, Tex.
Today's Magazine.....461 Fourth Avenue, New York
Top Notch Magazine.....79 Seventh Avenue, New York
Toronto Saturday Night.....Toronto, Canada
Town Topics.....2 West 45th Street, New York
Travel.....Union Square, N., New York

Tribune Farmer.....Tribune Bldg., New York
Twentieth Century Farmer.....Omaha, Neb.
Twentieth Century Magazine...5 Park Square, Boston, Mass.
Trained Nurse and Hospital Review,
38 W. 32d Street, New York
Tip-Top (Semi-Monthly).....79 Seventh Avenue, New York
Theatre Magazine.....8 W. 38th Street, New York

U

Up-to-Date Farming.....Indianapolis, Ind.
United Presbyterian Board of Pub.,
207 Anderson Street, Pittsburgh, Pa.

V

Vogue.....443 Fourth Avenue, New York
Vanity Fair.....449 Fourth Avenue, New York

W

Wallace's Farmer.....1102 Walnut Street, Des Moines, Iowa
Watchman.....Tremont Temple Bldg., Boston, Mass.
Week End.....Victoria, British Columbia
Wellspring.....14 Beacon Street, Boston, Mass.
Western Trail.....Cheyenne, Wyo.
Westminster Teacher...Witherspoon Bldg., Philadelphia, Pa.
What to Do.....Elgin, Ill.
Wisconsin Agriculturist.....Racine, Wis.
Woman's Magazine..Spring and Macdougal Streets, New York
Woman's Home Companion...381 Fourth Avenue, New York
Woman's Home Weekly.....Minneapolis, Minn.
Woman's World.....South Clinton Street, Chicago, Ill.
World's Events..Dearborn and Randolph Streets, Chicago, Ill.
World's Work.....Garden City, Long Island, N. Y.
Western Home Monthly.....Winnipeg, Man., Canada
Writer's Bulletin.....32 Union Square, E., New York
World Outlook.....150 Fifth Avenue, New York
Woman Voter.....48 E. 34th Street, New York

Y

Young's Magazine.....13 W. 20th Street, New York
Youth's Companion.....Columbus Avenue, Boston, Mass.
Youth's Evangelist.United Presbyterian Board, Pittsburgh, Pa.

Z

Zion's Herald.....Boston, Mass.

BOOK PUBLISHERS

FICTION AND OTHER WORKS

Harper & Bros.....Franklin Square, New York
The Century Co.....453 Fourth Avenue, New York
Funk & Wagnalls.....44 E. 23d Street, New York
Fleming H. Revell Co.....158 Fifth Avenue, New York
Dodd, Mead & Co..Fourth Avenue and 30th Street, New York
Frederick A. Stokes Co.....443 Fourth Avenue, New York
The Macmillan Co.....66 Fifth Avenue, New York
R. F. Fenno & Co.....18 East 17th Street, New York
Chas. Scribner's Sons.....597 Fifth Avenue, New York
G. W. Dillingham & Co.....12 East 22d Street, New York
Sturgis & Walton.....31 East 27th Street, New York
Small, Maynard & Co.....Beacon Street, Boston, Mass.
Brentano's.....Fifth Avenue and 27th Street, New York
Houghton, Mifflin Co.....Boston, Mass.
D. Appleton & Co.....35 W. 32d Street, New York
Ginn & Co. (Educational books).Beacon Street, Boston, Mass.
Sherman, French & Co.....Beacon Street, Boston, Mass.
Mitchell Kennerley.....32 W. 58th Street, New York
Lothrop, Lee, Shepard Co.....Boston, Mass.

WHO BUY MANUSCRIPTS FOR JUVENILE BOOKS

Harper & Bros.....Franklin Square, New York
Little, Brown & Co.....Beacon Street, Boston, Mass.
Brentano's.....27th Street and Fifth Avenue, New York
Rand, McNally & Co.....Chicago, Ill.
The Penn Pub. Co.....Philadelphia, Pa.
The John Murphy Co. (Catholic).....Baltimore, Md.
Doubleday, Page & Co. (Boys' books)....Garden City, N. Y.
E. P. Dutton & Co.....31 W. 23d Street, New York
Lothrop, Lee, Shepard Co.....Boston, Mass.
The Western Methodist Book Concern.....Cincinnati, Ohio

PUBLISHERS OF PLAYS

The play for amateurs finds a market among certain publishers. The publishers command a market for their wares by listing their productions in one

another's catalogues. Such plays are used by clubs, for charitable entertainments, private theatricals and the like. Payment for work of this kind is made by outright cash purchases or by royalty. Among the best-known purchasers of dramatic works of this kind are:

T. S. Denison.....163 Randolph Street, Chicago, Ill.
The Dramatic Pub. Co.....358 Dearborn Street, Chicago, Ill.
Samuel French.....28 West 38th Street, New York
The Penn Pub| Co.....Philadelphia, Pa.
Ames Pub. Co.....Clyde, Ohio

ENGLISH PERIODICALS

Queen (weekly).....Bream's Bldgs., London, E. C., England
Lady (weekly)....39 Bedford Street, London, W. C., England
Lady's World (monthly),
6 Essex Street, London, W. C., England
Field (sport, weekly)..Bream's Bldgs., London, E. C., England
Strand Magazine (monthly, genl.),
7 Southampton Street, Strand, London, W. C., England
Boys' Own Paper (boys' weekly),
4 Bouverie Street, London, E. C., England
Pearson's Magazine (genl. fic.),
17 Henrietta Street, London, W. C., England
Black and White (weekly, genl.),
63 Fleet Street, London, E. C., England
Chamber's Journal (monthly, genl.),
38 Soho Square, London, W., England
Catholic Fireside (relig.),
8 Bouverie Street, London, E. C., England
Boys and Girls (monthly),
75 Bothwell Street, Glasgow, Scotland
Punch (weekly, short humor),
10 Bouverie Street, London, E. C., England
Ally Sloper's Half-Holiday (weekly, humor),
7 Bolt Court, Fleet Street, London, E. C., England
Sunday at Home (monthly),
4 Bouverie Street, London, E. C., England
Sunbeam (juvenile, monthly), Churches of Christ Book Room, 6 Geoffrey Bldgs., John Bright Street,
Birmingham, England
Sunday Sunshine,
3 Pilgrim Street, Ludgate Hill, London, E. C., England

Truth (lit.).....10 Carteret Street, London, S. W., England
Blackwood's Magazine (genl. monthly),
45 George Street, Edinburgh, Scotland
Chatterbox (juvenile),
3 Paternoster Bldg., London, E. C., England
Royal (genl.).....17 Henrietta St., London, E. C., England

CANADIAN PERIODICALS

Everywoman's World (household, monthly),
Temperance Street, Toronto, Can.
Farm and Ranch Review (agri.).....Calgary, Alta., Can.
Western Home Monthly (agri.).....Winnipeg, Man., Can.
MacLean's Magazine (genl.).....Toronto, Can.
Farmer's Magazine (rural).....Toronto, Can.
Canadian Teacher (ed.).....Toronto, Can.
Saturday Night (weekly, genl.).....Toronto, Can.
Canadian Home Journal (household).....Toronto, Can.
East and West (juv.).....Toronto, Can.
Canadian Hardware Journal (trade).....Toronto, Can.
Canadian Countryman (agri.).....Toronto, Can.
Canadian Churchman (Ch. of Eng.).....Toronto, Can.
Presbyterian Witness (relig.).....Halifax, N. S., Can.
Canadian Poultry Review (poul.).....Toronto, Can.
Rod and Gun (sports).....Woodstock, Ont., Can.
Family Herald and Weekly Star (agri. and genl.),
Montreal, Can.
World Wide (weekly, lit.).....Montreal, Can.
Canadian Pictorial (lit., genl.).....Montreal, Can.
Presbyterian Record (relig.).....Montreal, Can.
Witness and Canadian Homestead (weekly)...Montreal, Can.

PHOTOPLAY COMPANIES

This list contains names and addresses of all Film Companies that buy from outside contributors

The American Film Co.....Santa Barbara, Cal.
The Biograph Co.....807 E. 175th Street, New York
The Crystal Film Co....Wendover Avenue, Bronx, New York
The Eclair Film Company.....225 W. 42d Street, New York
Thomas A. Edison Co., Inc,
2826 Decatur Avenue, Bedford Park, New York
Essanay Film Co.....1333 Argyle Street, Chicago, Ill.
The Kalem Company.....235 W. 23d Street, New York
Lubin Mfg. Co.,
20th Street and Indiana Avenue, Philadelphia, Pa.

Majestic Motion Picture Co.,
651 Fairview Avenue, Los Angeles, Cal.
Mutual Film Co.....29 Union Square, W., New York
(This Company reads for Reliance, Thanhouser and Apollo.)
New York Motion Picture Co.,
1705 Allesandro Street, Los Angeles, Cal.
(This Company reads for Bronco, Keystone and Kay-Bee.)
Kinemacolor Co.....4500 Sunset Bldg., Los Angeles, Cal.
Pilot Film Co.....120 School Street, Yonkers, N. Y.
Pathé Frères....1 Congress Street, Jersey City Heights, N. J.
Ramo Film Co.....120 W. 31st Street, New York
Selig Polyscope.....20 E. Randolph Street, Chicago, Ill.
The Solax Co.....Fort Lee, N. J.
Universal Film Co.....1600 Broadway, New York
(This Company reads for Bison, Champion, Crystal, Gem, Imp, Nestor, Powers, and Rex. One rejection covers all brands. The Universal has a Studio at Hollywood, Los Angeles, Calif.)
The Vitagraph Co.,
East 15th and Locust Streets, Brooklyn, N. Y.
The St. Louis Motion Picture Co.....Santa Paula, Cal.

SONG PUBLISHERS

HIGH-CLASS PUBLISHERS

Boosey & Co.....9 E. 17th Street, New York
Cadillac Music Co.....1416 Broadway, New York
Chappell & Co.....41 E. 34th Street, New York
Church Co., The John.....37 W. 32d Street, New York
Ditson, C. H., & Co.....8 E. 34th Street, New York
Ditson & Co., Oliver.....150 Tremont Street, Boston, Mass.
Fischer, Carl.....6 Fourth Avenue, New York
Fischer, J., & Bro.....7 Bible House, New York
Gordon, Hamilton S.....110 W. 30th Street, New York
Jacobs, Walter, Co.....Boston, Mass.
Maxwell, William.....96 Fifth Avenue, New York
Novello & Co.....21 E. 17th Street, New York
Pond, William A.....18 W. 37th Street, New York
Presser Co.....1712 Chestnut Street, Philadelphia, Pa.
G. Recordi & Co.....14 E. 43d Street, New York
Schirmer, G.....3 W. 43d Street, New York
Schirmer, G.....26 West Street, Boston, Mass.
Schmidt, Arthur P.....120 Boylston Street, Boston, Mass.

Schmitt, Paul.....Nicollet and 8th Streets, Minneapolis, Minn.
Shubert, Edward & Co.....11 E. 22d Street, New York
Schroder, J. H.....10 E. 16th Street, New York
Thompson Co., C. W.....A and B Park Street, Boston, Mass.
White-Smith Music Co.....13 E. 17th Street, New York
Witmark, M. & Sons.....144 W. 37th Street, New York
Wood Music Co., B. F.....246 Summer Street, Boston, Mass.

POPULAR PUBLISHERS

Daly, Joseph M.....665 Washington Street, Boston, Mass.
De Luxe Music Co.....17 W. 28th Street, New York
Feist, Leo.....134 W. 37th Street, New York
Crown Music Co.....112 W. 38th Street, New York
Gordon, H. S.....110 W. 30th Street, New York
Gordon Music Co.....207 W. 34th Street, New York
Harms, T. B.....1431 Broadway, New York
Harris, Charles K.....Broadway and 37th Street, New York
Head-Westman Pub. Co.....1416 Broadway, New York
McKinley Music Co.....80 Fifth Avenue, New York
Mills, F. A.....122 W. 36th Street, New York
Morris, Jos.....130 W. 37th Street, New York
Morse, Theo., Music Co.....1367 Broadway, New York
Remick, J. H. & Co.....219 W. 46th Street, New York
Rossiter, Harold, Music Co.....1367 Broadway, New York
Rossiter, Will.....1367 Broadway, New York
Snyder, Berlin & Watterson..112 W. 38th Street, New York
Stern, Jos., & Co.....102 W. 38th Street, New York
Thompson & Co.....145 N. Clark Street, Chicago, Ill.
Vandersloot Music Co.....Williamsport, Pa.
Von Tilzer, Jack.....1367 Broadway, New York
Von Tilzer, Harry, Music Co....125 W. 43d Street, New York
Wenrich, Howard, Music Co.,
Columbia Theater Bldg., New York
Witmark, M., & Sons.....144 W. 37th Street, New York
Woodward, Willis & Co.....1193 Broadway, New York

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FICTION AND GENERAL MAGAZINES

(Addresses for publications mentioned below are to be found in the Directory of this book.)

Adventure, Ainslee's, All Story, Argosy, Munsey's, Atlantic Monthly, Associated Sunday, American Magazine, Blue Book, Collier's, Leslie's, Spare Moments, Cosmopolitan, Dixie Magazine, Everybody's, Every Week, Good Stories, Harper's Magazine, Hearst's, Holland's, Illustrated Sunday, Illustrated Companion, Live Stories, McClure's, Metropolitan, National Sunday, New Story, Pearson's, People's, Popular, Railroad Man's, Parisienne, Red Book, Romance, Saturday Blade, Saturday Evening Post, Scribner's, Short Stories, Smart Set, Smith's Magazine, Sunset, Snappy Stories, Strand, 10 Story Book, The Century, Top Notch, Tip-Top, Young's Magazine, McBride's Magazine.

ADVENTURE

The contents of the magazine take their flavor from the title, but it must not be inferred that one must go far afield for material. There are adventures in politics, in business and in love, as well as on the seas and in foreign lands. Stories ranging from 3,000 to 5,000 words are the best for *Adventure*. Payment is good, and prompt. An excellent market this for the writer who can do a good stirring tale.

AINSLEE'S MAGAZINE

"Entertainment" is the motto of *Ainslee's*. This

NOTE.—No writer should ask for free sample copies unless he intends to subscribe. No less than 10 cents and a 3 cent postage stamp for mailing purposes should be sent for a copy of a magazine where the price is not known.

magazine now runs a complete novelette each month, as well as short stories from 3,000 to 5,000 words in length. The love element predominates, and the class to which it makes its strongest appeal is the well-to-do class.

ALL STORY

Stories to appeal to the editor of this magazine must be bright and fetching, really entertaining, and if there is a surprise, an unusual twist at the end, why, all the better are the chances for "getting by."

THE AMERICAN MAGAZINE

The American Magazine is one of the most beautiful magazines of the times in point of illustration, and all its material is of the very best. Good stories, real romance, special articles that take one out of the beaten and everyday path go to make up the contents. The poetry used is good American poetry, much of it up to date, in touch with the times.

COSMOPOLITAN

Strong and rather dramatic stories, and strong poetry. Like the other magazines of the day, the space given over to poetry is limited.

THE SMART SET

Some time ago this magazine cared for stories that were decidedly risque. That time has passed. The stories that find acceptance now with *Smart Set* are stories of life, but not of sordid life. They must appeal to the best class of readers. Unusual poetry makes its strongest appeal at present to this magazine.

HOLLAND'S

The stories of this magazine are of an especial appeal to women. There must be a good point in every story submitted here, not merely entertainment. The special articles are of a home appeal kind, and there are the usual household departments.

YOUNG'S

Stories of life, "red blood" stories, as the editors would say. *Young's* is intended to be interesting, so make your stories so. No poetry used.

THE PARISIENNE

The Parisienne, as its name implies, is a light and entertaining magazine, one of the newest on the market at the time of the making of this note. Its aim is, plainly, to give the American upon his native heath the same sort of magazine as he used to pick up on his travels in Paris. It is a case of bringing Paris to America, since America cannot look forward to Paris for some little time to come as a pleasuring place. A sample copy will best reveal to the writer its aims and purposes.* (See note at bottom of page regarding sample copies.)

SUNSET

There has always been in this magazine the Western note. The stories intended for *Sunset* need not all be Western stories, but if you have a real good story with a true Western flavor, this ought to be a good market to seek. *Sunset* uses poetry with a Western appeal, picturesque, with a suggestion of breadth.

SNAPPY STORIES

Both in poetry and stories this magazine is more

risque than *Young's*, a little less so than the *Parisienne*, perhaps, but plainly not intended for any but grown-ups. Sex and problem stories would appeal here.

ROMANCE

Romance runs a short novel, a striking serial, and short stories and poetry with a really romantic flavor—very romantic, a *young* in tone magazine, not for the blase in love affairs.

EVERYBODY'S

This magazine has held its own for a number of years, and there is no sign that it has lowered its standard in what it intends to give "everybody" in the months to come. The stories are those of business, of love, of adventure, with now and then a story in which the child is the central figure, and the special articles are informative.

10 STORY BOOK

The stories of this little monthly magazine are plainly daring. A spade is called a spade, and "fine writin'" is not the main thing; in fact, the editors candidly say that they do not aim for literary style.

THE CENTURY

This magazine is so well known that every writer is more or less familiar with the style of material used. Of late *The Century* has taken on a little lighter tone in its fiction, more a popular style than formerly. Poetry of a high order continues to make an appeal to this market.

SCRIBNER'S

The stories for *Scribner's* must be high class, and

its poetry, too, is of the best literary value. Its feature articles lean toward travel and exploration, and industrial features are treated in a literary way for its pages.

POPULAR MAGAZINE

This is an all-story publication. Stories of adventure and plenty of action find a market here. No articles are used, and verse rarely. It is issued twice a month.

SHORT STORIES

Humorous and adventure stories find a good market here. Love stories without a humor "punch" are not sought. No special articles are used.

RAILROAD MAN'S MAGAZINE

The title does not give an idea of the contents only in so far as it intimates the sort of readers to which the stories must appeal. If a romance includes incidents of railroad life and happenings, all well and good, but too much "shop" is not wanted. There are strong stories, of course, of railroad men, their work, their lives and their loves, but unless these stories are strong enough to appeal to any magazine upon their general worth and merits, they can hardly find place in the *Railroad Man's Magazine*. In other words, just because a story has a railroad tone and setting does not mean that this is the market.

LIVE STORIES

Is just what its name implies. They must be stories of life, and if it happens to be a story of life that the prudish would not care to have read aloud, that would

not be the thing to bar it. Other faults might, but not this. But the work must not be crude; it must be finished, and pass literary muster.

McBRIDE'S MAGAZINE

This is *Lippincott's,* with new owners, and renamed. A first-class novelette would make an appeal here, good short stories and first-class poetry. Special articles of national interest, things and people, literary and news.

WOMAN AND HOME MAGAZINES

(Addresses for publications mentioned below are to be found in the Directory of this book.)

American Motherhood, American Woman, American Home Weekly, Delineator, Everywoman's World, Family Story Paper, Farmer's Wife, Gentlewoman, Good Housekeeping, Harper's Bazar, House and Garden, House Beautiful, Housewife, Home Magazine, Home Friend, Household, Household Journal and Floral Life, Ladies' Home Journal, Ladies' World, McCall's Magazine, Modern Priscilla, New Ideas, Mother's Magazine, National Food, People's Home Journal, Pictorial Review, Southern Woman's Magazine, Vogue, Vanity Fair, Woman's Magazine, Woman's Home Companion, Woman's Home Weekly, Woman's World, Western Home Monthly, Woman Voter.

AMERICAN MOTHERHOOD

Uses a good story each month, one that has an uplift tone, an inspiration for good in the home. Arti-

cles on rearing and training the child find market here. Verse is occasionally used, the sort with an especial appeal to mothers.

THE DELINEATOR

One of the oldest of the women's magazines. The fiction used in this magazine is contributed by some of the best writers, and stories to make an appeal to its editors must be interesting to women, but stories with meaning. There are many departments of the household, and some verse is used. Practical housekeeping articles are always gladly considered.

THE LADIES' HOME JOURNAL

Stories must be of a high grade, with an especial appeal to women. There are departments in which practical articles about housekeeping and home-making are used. Before doing any special articles ask the editors if they are open to consider such. Much of the work used is assigned.

MODERN PRISCILLA

This little journal is of very practical use to the housewife, and it aims to keep all of its material so. If you have found out in your housekeeping how to make tasks lighter for other women as well as yourself, through scattering knowledge of what you have found out, this ought to be your market. Illustrated fancy work articles are liked, or articles which lend themselves to illustration.

MOTHER'S MAGAZINE

This magazine makes its direct appeal to mothers. It uses short fiction, stories from 1,500 to 2,500 words

in length, but there must be a happy ending. Mothers in their leisure hours do not want to indulge in gloom. They have troubles enough of their own. Serials are used, running about 15,000 words. Special articles are kept down to 500 words and less.

PICTORIAL REVIEW

Stories with dramatic situations find place here, some of the best fiction writers contributing. Strong plot is wanted. The new writer is given just as good chance as the well-known writer. This magazine has a number of departments of interest to women in the home, and many special articles that put one in touch with the busy and interesting women of the day. From time to time contests are offered that are worth entering.

HARPER'S BAZAR

While still carrying its old name, the *Basar* is no longer in its old home on Franklin Square. It is still devoted to the exploitation of fashions, but like all the modern women's journals, it carries stories and special articles with a distinct appeal to women.

WOMAN'S HOME COMPANION

This journal carries stories that are of real literary merit, of special appeal to women, but of a class that men would care to read for an hour's entertainment as well. The fiction which you submit here must be of real merit. All stories must be clean, and problem stories and stories of domestic infelicity are not wanted. Its special articles are bright and clever, of interest to women, but up-to-date and sparkling. A good market to aim for.

McCALL'S

Fiction, fashions, home. The special articles are told more in story form than after the usual pattern.

EVERYWOMAN'S WORLD

Although among the newer women's magazines, this journal has set a standard and keeps up to it quite faithfully. The short stories must be bright and clever, and not necessarily of Canadian flavor (the magazine is published in Toronto). The story with a universal appeal is the one that is wanted. Its special articles, in story form, are above the average. During the past year two good examples of the special article in story form have been shown in this magazine, "The Diary of a Débutante" and "Letters of an Old Housekeeper to Her Newly Married Daughter." Payment is moderate, but the market as a publicity medium is valuable, for all the material is well "played up," the illustrations being very good and the general make-up attractive.

HOUSEWIFE

Household articles, poetry with a home flavor, and verse with that touch which means an appeal to the heart open to the simpler things of life. The fiction used is of woman interest, stories of small town women more than the adventures and problems of city life.

THE SOUTHERN WOMAN'S MAGAZINE

Though comparatively new among its sisters, this magazine is holding its own, and is fast coming to a place of decided recognition through its well-selected material. The editor, a woman, Mrs. Anne P. Rankin, is lending her aid to the poets, not only those of the

South, but elsewhere, in giving space to some very excellent poetry. This magazine appears to have come to stay. Its short stories, while having a Southern flavor, are not wholly sectional. *The Southern Woman's Magazine* not only mirrors the women of the Old South, but of the New South as well. Southern writers now have one of their own magazine markets.

TODAY'S MAGAZINE

While making its especial appeal to women through its fiction, household department, and so on, as its name implies, *Today's* keeps abreast of the times in woman interests, and the writer to make this market must have a note of the present time in his work.

THE PEOPLE'S HOME JOURNAL

Here's a market for dramatic stories, rather sensational, but wholly clean, and back-to-the-farm poetry, poetry that hints of love in the moonlight, country roads, rose bushes with spider webs glittering with dew in the sunshine—the James Whitcomb Riley style, the story poem, but not too long.

RELIGIOUS AND ETHICAL

(Addresses for publications mentioned below are to be found in the Directory of this book.)

American Baptist, American Messenger, Alethian, Christian Advocate, Christian Endeavor World, Nautilus, Christian Herald, Christian Union Herald, Congregationalist and Christian World, Churchman,

Forward, Mayflower, Primary Sunday School Teacher, Pilgrim Teacher, Presbyterian Publications, Radiant Life, Sunday School Times, Watchman, Wellspring, Zion's Herald.

AMERICAN BAPTIST PUBLICATION SOCIETY

This publishing house has a number of religious journals on its list, among the best-known being *Young People, World Wide, Home and School.*

THE AMERICAN MESSENGER

Has for its message hope and good cheer. It is a monthly and makes an appeal to the whole family circle.

THE ALETHIAN

Is spiritualistic in its tendencies. It is for those who know and recognize the workings of the psychic forces as well as the material. Poetry is used.

THE NAUTILUS MAGAZINE

This is the work of a woman who has given her time for years to the study of New Thought. Elizabeth Towne is the editor and publisher. The journal uses articles calculated to inspire hope and cheer, reliance upon self and what one may achieve through right thinking and living.

CHRISTIAN ENDEAVOR WORLD

Stories with point and plot are wanted, wholesome and clean stories, but not "preachy" stories. There must be the spirit of religion but not the letter. This journal is not intended only for young readers. The

stories must be such as will appeal to grown-ups. Special articles on timely themes and good poetry find acceptance.

JUNIOR CHRISTIAN ENDEAVOR WORLD

This is for the younger members of the Endeavor society. The stories and verse must be of the best style in juvenile writing.

THE SUNDAY SCHOOL TIMES

This journal carries a very excellent lot of material in the way of stories and verse, and some special articles. The payment is about the best of any of the religious publications. Within the past few years the policy of the *Times* has been widened until the fiction embraces that for grown people as well as youth.

THE PRIMARY SUNDAY SCHOOL TEACHER

Is devoted to helps for the teacher in the Sunday School. If you have had experience as a teacher, a superintendent or other worker in Sunday Schools, perhaps you may be able to give some valuable pointers to other teachers in an interesting article or two.

THE PILGRIM TEACHER

Aims to give news of what is going on in the religious world. It is a journal chiefly for Sunday School teachers, though not confined to those things which relate directly to this branch of Christian work.

THE MAYFLOWER

Is a publication devoted to the very young reader. Its stories must make good Sunday reading for the little folk.

CATHOLIC PERIODICALS

Ecclesiastical Review, 1305 Arch Street, Philadelphia, Pa. High class, covering a field of theology, philosophy, ecclesiastical history and art.

The Catholic World, 120 W. 60th Street, New York City. Of a general literary character. Uses articles, verse and fiction. Pays well.

Extension Magazine, 750 McCormick Bldg., Chicago, Ill. Published in the interests of the Catholic missions of the United States. Illustrated. Uses serials, short stories, articles and verse. Pays for all stories on acceptance.

Benziger's Magazine, 36 Barclay Street, New York City. Illustrated. Uses serials, short stories, articles, verse and some jokes.

The Magnificat, 435 Union Street, Manchester, N. H. Illustrated. Uses articles, fiction and a great deal of verse.

The Rosary, 871 Lexington Avenue, New York City. Very much on the order of *The Magnificat.*

Home and Country, Lincoln Inn Court, Cincinnati, Ohio. Illustrated. Uses articles, fiction and verse. Prefers the shorter kind.

The Child Apostle, 750 McCormick Bldg., Chicago. A magazine for children.

The Month, 31 Farm Street, Barclay Square, London, England. On the order of *The Catholic World.*

America, a Catholic Review, 59 E. 83d Street, New York City. Uses articles on literature, education, sociology and various timely topics. Conducts a department for "letters" from its readers. Published weekly.

The Ave Maria, Notre Dame, Ind. Of a general literary character. Uses articles and verse and a great deal of fiction. Published weekly.

The Angelus, Detroit, Mich. Uses articles of a literary, instructive and "newsy" nature. Uses some verse. Published weekly.

Among Catholic newspapers, the *New York Freeman's Journal and Catholic Register,* New York City, uses articles and verse from outside sources.

The Fortnightly Review, St. Charles, Mo., and *Truth,* 44 Barclay Street, and the *Sacred Heart Messenger,* 801 W. 181st Street, New York, are three other excellent Catholic periodicals.

Nearly every large city in the United States publishes a Catholic weekly newspaper of some kind.

AGRICULTURAL AND RURAL MAGAZINES

(Addresses for publications mentioned below are to be found in the Directory of this book.)

Agricultural Epitomist, Breeders' Gazette, Corn, Country Gentleman, Farm and Ranch, Farmers' Voice, Farm Journal, Farm World, Farm and Fireside, Farm, Stock and Home, Gleanings in Bee Culture, Home and Farm, Indiana Farmer, Irrigation Age, National Stockman, Oklahoma Magazine, Orange Judd Farmer, Omaha Rural Weekly, Park's Floral Magazine, Pennsylvania Farmer, Prairie Farmer, Ranch, Southern Ruralist, Successful Farming, St. Paul Rural Weekly, Texas Farm Journal, Tribune Farmer, Twentieth Century Farmer, Up-to-Date Farming, Wallace's Farmer.

FARM AND FIRESIDE

A market for the practical writer upon farm subjects, and the teller of a tale that will interest rural folk—not dialect stories, however. If you have had practical experience upon the farm perhaps you can pass this on to others.

ORANGE JUDD FARMER

The publishers of this journal bring out a number of farm publications, including *New England Homestead, Northwest Farmstead* and *American Agriculturist.* The material wanted for these publications must not be theoretical, but practical, running from 800 to 1,000 words, photographs to accompany all articles.

FARM AND RANCH

Is issued by the same publishers as *Holland's Magazine,* and it aims to appeal especially to the farmers of the Southwest.

FARM WORLD

Uses articles running from 500 to 1,500 words in length, upon general farm subjects, including gardening and dairying and the marketing of farm produce.

THE PENNSYLVANIA FARMER

Uses practical agricultural articles, and wants photographs to accompany them.

THE PRAIRIE FARMER

Likes actual experiences of making the dessert to blossom like a rose. It wants its readers to be shown how farming may be made to pay.

OUTDOOR AND SPORTS

(Addresses for publications mentioned below are to be found in the Directory of this book.)

American Homes and Gardens, American Suburbs, All Outdoors, Baseball, Country Life in America, Countryside Magazine, Field and Stream, Forest and Stream, Motor Boat, Motor, Motor Boating, National Sportsman, Outdoor Life, Out West, Outing, Physical Culture, Recreation, Sports, Suburban Life, Spur, Sports Afield, Polo and Clubman, Western Trail.

AMERICAN HOMES AND GARDENS

A beautifully illustrated magazine which gives a glimpse at the many beautiful homes and gardens that abound in our own country. All articles must be accompanied by photographs that will illustrate. Antique collections that are parts of the furnishings of old homes always engage interest on the part of the editors.

THE COUNTRYSIDE MAGAZINE

Has special articles of interest to the suburban dweller. It is beautifully illustrated. If you have something interesting to tell about your home and life in the countryside, here will be your best market.

FIELD AND STREAM

Material that appeals to the sportsman, accompanied by photographs, is the material welcomed by the editors.

THE BASEBALL MAGAZINE

The great American sport has in this its representative. During the season the journal devotes its pages

to baseball, but in Winter widens its scope to embrace other sports. The magazine is well edited, a credit to American sports, payment is prompt and fair.

OUTING

Is wide in its scope, taking in anything that pertains to the out-of-doors. Its articles must all be well written, illustrated and quite up to the mark in every respect.

OUTDOOR LIFE

Here the hunter of big game has a chance to tell his tale and to show through photographs just what big game hunting means.

POLO AND CLUBMAN

The principal theme of this magazine is polo, though other sports are given place from time to time. It is what may be called a "classy" magazine of its kind, well illustrated. Sometimes it uses a story with polo as a background. The payment is good for the right sort of material.

MOTOR

There is a lot of interesting, illustrated material to be got out nowadays about motoring. A motor trip in some far-off land where illustrations bring the scenes right home to one, all sorts of jaunts and experiences which show the possibilities of the motor car, are liked by *Motor*.

MOTOR BOATING

Presents lots of possibilities. What do you know about this pleasant pastime? What do you know about

motor boats, what have your experiences been? If you own a motor boat you ought to be able to tell good stories of experiences and adventures, including some humorous ones.

FOR BOYS AND GIRLS

(Addresses for publications mentioned below are to be found in the Directory of this book.)

American Boy, Boy Life, Boy's Magazine, Boy's World, Catholic Youth, Christian Endeavor World, Junior Christian Endeavor World, John Martin's Book, Mayflower, Nick Carter, St. Nicholas, Sunbeam, Chatterbox, What to Do, Youths' Companion, Youths' Evangelist, Buffalo Bill.

THE AMERICAN BOY

Has a wide appeal among boys and takes up nearly everything that interests the boy. Its stories have heroes and plenty of adventure, but there must be nothing touching upon crime, and the love element must be avoided. The aim of its stories and articles is to inspire the boy to do better things. Practical articles showing how to make things are always considered. Sports, science, current events may all be themes for material sent to this market.

BOYS' WORLD

Stories must be short and calculated to help the boy form character. A number of short articles are used.

THE YOUTH'S COMPANION

This journal uses three types of stories; one for boys, one for girls, and one for the older members of the family. Articles with especial appeal to the boy, articles with an especial appeal to the girl, and articles addressed to the grown-ups of the family are desired, all of a practical nature showing how things may be done about the home, etc. These articles should not exceed 700 words.

NICK CARTER and BUFFALO BILL

Are two publications brought out by the Street & Smith Company, with thrilling tales that will interest boys. Plenty of adventure must abound in the tales submitted to these magazines.

JOHN MARTIN'S BOOK

Is for young children, odd little illustrations, odd little jingles and stories. The "book" will have to be seen to be understood and appreciated.

THE MAYFLOWER

Is for very little tots. Stories and verses must be of a kind to amuse the littlest members of the household.

CHATTERBOX

Published in London, has been a delight to several generations of children. It uses stories of animals, short stories, playtime ideas, and is a good pattern of what the entertaining juvenile should be. It will pay the writer interested in doing juvenile work to send for a copy if he happens not to be familiar with *Chatterbox*.

WHAT TO DO

Aims to inspire the child to be fair in its play, upright and honest. Its stories must have a true-to-life ring about them, the length from 900 to 1,600 words. Articles telling boys and girls how to make things used in their play or work are always welcomed. These may run from 100 to 1,000 words, but the shorter the better. It likes stories which tell of how boys and girls have won against difficulties.

HUMOROUS

(Addresses for publications mentioned below are to be found in the Directory of this book.)

Judge, Life, Puck, Magazine of Fun. Other humor markets are as follows: "The Editor's Drawer," Harper's Magazine; "In a Lighter Vein," The Century; "The Postscript," Woman's Home Companion; "Smiles and Chuckles," Today's Magazine; "Wit, Humor, Fun," The People's Home Journal; "Caught in Passing," Home Life. Everybody's Magazine is glad to see short humor, anecdotes and sketches. Among the newspapers that use short humor are: Chicago Tribune, New York Sun, New York Tribune, New York Press, New York Times.

JUDGE

In sending jokes to *Judge* or other publications, type each one on a separate slip with your name and address in the corner. One may be wanted and another rejected, and this insures their return and relieves the

editor of keeping on the lookout for your address. Material for special days is always wanted, such as Christmas, St. Valentine's, etc. Light and humorous verse is used..

LIFE

Most of *Life's* humor has a satirical note about it. This is one of the best markets for a keen, good joke accompanied by an excellent drawing, or illustratable. It has special issues each year.

PUCK

This journal keeps right up to date in its humor. The news of the day gets many a jab from the arrows of *Puck*. Politics and politicians know they are not safe from the darts. A good market for the up-to-the-hour writer of jests.

THEATRE AND MUSIC

(Addresses for publications mentioned below are to be found in the Directory of this book.)

THE NEW YORK DRAMATIC MIRROR

The journal is given over chiefly to news of the theatrical world, and buys little outside material, though its doors are not closed to the outside writer. The sort of articles that will receive consideration are those which bear upon some important theatrical subject of the day, and occasional personal sketches are used of celebrated theatrical personages of both the past and present. It is, as its name implies, a mirror of the theatrical world.

THE GREEN BOOK

Uses fiction with a stage flavor. Its special articles all have to do with dramatic subjects. The short stories must be strong and ring true. The stage and romance are inseparable, and there should be many a good theatrical story yet to come.

MUSICAL AMERICA

Is interested in special feature articles of musical people and the doings in the musical world of the day. It is not wholly technical, but more of a popular sort. Much of the matter is illustrated.

THE ETUDE

Is interested in articles that appeal to the musical world and to instructors and students in music. It is high class in every particular, and the articles accepted by this journal have none of the stamp of the amateur about them.

MUSICAL OBSERVER

Is interested in material that appeals to the performer, the pianist and the player of stringed instruments.

LITERARY, EDUCATIONAL AND MISCELLANEOUS

(Addresses for publications mentioned below are to be found in the Directory of this book.)

The Bookman, The Dial, Educator Journal, Educational Foundations, The Forum, The Independent,

North American Review, The Nation, Poetry Journal, Poetry, Writer's Bulletin, World's Events, World's Work, Outlook, World Outlook.

THE BOOKMAN

Contains news of late books and articles about writers. It is much illustrated by half-tones.

THE DIAL

Is devoted to news of books, has a wide range in literary matters. Its matter is high class, and non-illustrated.

POETRY

Aims to keep up with the fashions in poetry. Since its beginning it has printed many poems which might be called "unusual."

POETRY JOURNAL

Devotes its pages to the interests of the poet, presenting what it feels to be worthy verse.

THE NORTH AMERICAN REVIEW

One of the oldest of the American journals of a thoughtful kind, uses articles of a high order relating to political situations of the country, social orders, old and new, essays as well as special articles, is not illustrated.

THE WORLD'S WORK

Keeps abreast with the times, uses articles of comment and criticism, informative articles about new inventions and news of the work of the world in general.

BUSINESS, TRADE AND CLASS JOURNALS

(Addresses for publications mentioned below are to be found in the Directory of this book.)

System, Modern Methods, Army and Navy, American Journal of Nursing, Trained Nurse and Hospital Review, Automobile Topics, Arts and Decorations, American Photography, Architectural Record, Building Age, Blue Book, Copper, Curb and Mining Outlook, Edison's Monthly, Factory, Fuel Oil, Gleanings in Bee Culture, Grit, Jeweler's Journal, Magazine of Wall Street, Mechanical Digest, National Jeweler, Photo Era, Road Maker, Scientific American, Scientific Review, Technical World, Appeal to Reason, Masses, The Writer's Bulletin.

SYSTEM

Is the oldest and most successful of the magazines with a definite appeal to the business man. Every statement made in an article submitted to *System* must be absolutely accurate and reliable. Paragraphs of from 300 to 500 words are liked in which the business man is told how to cut the cost of office expenses or to improve the methods of working.

MODERN METHODS

Uses articles on factory management, salesmanship by mail and descriptions of and experiences in the use of mechanical devices that shorten the duties of office workers. Articles should run from 200 to 2,000 words

FINANCIAL JOURNALS

Such as the *Magazine of Wall Street, Copper, Curb*

and Mining Outlook, are interested only in financial articles, articles relating to investments, mining experiences, and the like.

THE WRITER'S BULLETIN

This journal is devoted wholly to the interests of the writercraft. Buys poetry of high order of special appeal to the literary profession. Uses articles of authority by well-known writers.

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MEMORANDA